

# AY 2020-2021 PROSPECTIVE RESEARCH TOPIC NOMINATION

<b>CLASSIFICATION:</b>	<b>UNCLASSIFIED</b>
<b>*RESEARCH TOPIC TITLE:</b>	Campaign Assessments: Best Practices, Better Decision Making
<b>*TOPIC DESCRIPTION:</b>	Comparative analysis of Combatant Command Campaign Plan assessment processes and analogous non-defense processes to identify elements and characteristics most useful in guiding effective strategic decision making.
<b>*DESIRED OBJECTIVES:</b>	A description of best practices for assessing the impacts of multi-year efforts.
<b>EXTENDED TOPIC DESCRIPTION :</b>	Strategic assessment processes vary wildly across Combatant Commands and the Joint Staff, encompassing significant differences in level of effort required, level of detail of information tracked and analyzed, format of data collected, use of MOEs / MOPs / strategic questions, etc. The most common characteristic appears to be the lack of satisfaction with the utility of the results. A thorough study should identify best practices to inform assessment process across CCMDs.
<b>* REQUESTING/SPONSORING ORGANIZATION:</b>	NORAD and USNORTHCOM J53
<b>*SUBMISSION DATE:</b>	3 Aug 20
<b>DESIRED COMPLETION DATE:</b>	30 Apr 21
<b>*POINT OF CONTACT:</b>	Dr. Ed Campbell
<b>*MAILING ADDRESS:</b>	250 S. Peterson Blvd Peterson AFB, CO 80914-3285
<b>*EMAIL ADDRESS:</b>	n-nc.peterson.n-ncj7.mbx.j72-education-team-omb@mail.mil
<b>*TELEPHONE NUMBER (Commercial and DSN)</b>	719-554-9059
<b>FAX NUMBER (Commercial and DSN):</b>	
<b>AVAILABLE FUNDING, IF ANY:</b>	
<b>COMMENTS:</b>	

**PLEASE NOTE: \* DENOTES MANDATORY FOR SUBMISSION TO THE DATABASE**