

AY 2020-2021 PROSPECTIVE RESEARCH TOPIC NOMINATION

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| CLASSIFICATION: | UNCLASSIFIED |
| *RESEARCH TOPIC TITLE: | Global Campaign Plan (GCP) Assessment Framework |
| *TOPIC DESCRIPTION: | GCPs currently have no formal "feedback loop" for assessing progress towards a campaign. The Joint Strategic Campaign Plan (JSCP) that contains five GCP's only makes reference to the Annual Joint Assessment (AJA). What could a GCP assessment Framework look like? |
| *DESIRED OBJECTIVES: | Establishment of Assessment Framework for each GCP |
| EXTENDED TOPIC DESCRIPTION : | In Joint Publication 5-0 (Joint Planning) dated 16 June 2017, chapter 6 provides guidance and some best practices for how to establish an assessment framework for a plan. It can be for a campaign plan, operations plan, etc. The overall discipline is to create an assessment framework simultaneously while a plan is being developed during the 7-step joint planning process. Through this discipline, the process for how to assess progress of a campaign is not being figured out after a plan's publication. This ensures actual assessment implementation is consistent with the plan. |
| * REQUESTING/SPONSORING ORGANIZATION: | NORAD and USNORTHCOM J53 |
| *SUBMISSION DATE: | 3 Aug 20 |
| DESIRED COMPLETION DATE: | 30 Apr 21 |
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| AVAILABLE FUNDING, IF ANY: | |
| COMMENTS: | |

PLEASE NOTE: * DENOTES MANDATORY FOR SUBMISSION TO THE DATABASE